



WFWS

ORDER

Print Date 11/05/12 Page 1 of 5

<u>Contract / Revision</u>	<u>316269</u>	<u>/</u>	<u>Product</u>	<u>Order Sep</u>	00:10:00
<u>Original Date / Revision</u>	10/29/12	11/05/12	<u>Agency Com</u> 15%	<u>Estimate #</u>	1537
			<u>Billing Contact</u>	<u>Alt Order #</u>	
<u>Advertiser</u>	Obama / Democrat / Preside		<u>1010 Wisconsin Avenue - Suite #80</u>	<u>Billing Type</u>	Cash
			<u>Washington, DC 20007</u>	<u>Order Type</u>	GENERAL
				<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	GMMB Inc			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>				<u>Demographic</u>	A35+
				<u>Rev Codes</u>	POL
				<u>Product Codes</u>	PL
<u>1010 Wisconsin Avenue - Suite #80</u>			<u>Sales Office</u> EWSDC	<u>Priority</u>	P-1
<u>Washington, DC 20007</u>			<u>Sales Region</u> NAT	<u>Advertiser Ref</u>	
			<u>Agency Ref</u> 2		

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 347550

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	158	\$295,417.50	\$347,550.00	0.00	10/29/12	11/06/12	158	\$295,417.50	\$347,550.00
Totals	158	\$295,417.50	\$347,550.00	0.00					

Billing Plan

Order Totals					Billing Plan				
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Contract / Revision 316269 Flight Dates 10/31/12-11/06/12

Hiatus Dates

Original Date / Revision 10/29/12 / 11/05/12

Order Sep 00:10:00

Advertiser **Obama / Democrat / Presid** Product OFA Add To Sked A 10.30-1 Estimate # 1537



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Contract / Revision **316269** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

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Hiatus Dates

Original Date / Revision 10/29/12/ 11/05/12

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Advertiser **Obama / Democrat / Presid** Product OFA Add To Sked A 10.30-1 Estimate # 1537



Contract / Revision **316269** Flight Dates **10/31/12-11/06/12** Hiatus Dates

Original Date / Revision 10/29/12/ 11/05/12 Order Sep 00:10:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add To Sked A 10.30-1** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>			
													Type	Spots	Amount	
N32	WEWS	10/31/12	11/06/12	SA Criminal Minds	CM	1235a-2a	- - - - S -	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00	
				SA Criminal Minds												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/31/12	11/06/12	- - - - S -		3				\$500.00		0.00				
N33	WEWS	10/31/12	11/06/12	SU Burn Notice	CM	1-2am	- - - - S	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00	
				SU Burn Notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/31/12	11/06/12	- - - - S		3				\$500.00		0.00				
N34	WEWS	10/31/12	11/06/12	SA 730-8p Motion	CM	730-8p	- - - - S -	:30	2	\$1,600.00	P-1	0.00	NM	1	\$1,600.00	
				SA 730-8pm Motion												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/31/12	11/06/12	- - - - S -		2				\$1,600.00		0.00				
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg	Type
2	WEWS	10/31/12-11/06/12		SA 730-8p Motion		730-8p				- - - - Sa - -		:30	(\$1,600.00)	0.00	NM	
		<i>Credited</i>														
		[Adding spots to order # 312290]														
N35	WEWS	11/05/12	11/05/12	Monday DWS	CM	8-10p	M- - - -	:30	1	\$22,000.00	P-1	0.00	NM	1	\$22,000.00	
				Monday DWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/31/12	11/06/12	M- - - -		1				\$22,000.00		0.00				
N36	WEWS	11/06/12	11/06/12	M-F 12-1230pm News	CM	12-1p	- T - - -	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00	
				12-1230p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/31/12	11/06/12	- T - - -		1				\$1,200.00		0.00				
N37	WEWS	11/06/12	11/06/12	1230-1P Right this Minute	CM	1230-1p	- T - - -	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00	
				1230-1p Right this Minute												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/31/12	11/06/12	- T - - -		1				\$1,200.00		0.00				
N38	WEWS	11/05/12	11/05/12	M-F Right This Minute	CM	106a-206a	M- - - -	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00	
				M-F 106a-206a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/31/12	11/06/12	M- - - -		1				\$300.00		0.00				
													Totals	158	\$347,550.00	